



Vape Shop Best Practices During COVID-19

COVID-19 has impacted our sector and your business significantly. As we move to reopen all vape channels to adults, we know you are taking every step possible to keep your workers and your customers as safe as possible.

To support you as you navigate this difficult time, VITA has prepared some COVID-19 best practices, designed by harm reduction expert, Dr Mark Tyndall and vape industry experts. These will help you ensure that you are being as safe as possible while demonstrating to your customers that you are taking every step to protect their health and wellness.

The Materials:

There are three pieces of collateral for you to utilize. Each are formatted to be printed easily and used in different contexts.

Best Practices Guidance Document: A Resource for Management

The best practices guidance document is designed for store owners to review and develop policies on. We encourage you to keep a copy in your office for all management to review and implement.

https://vitaofcanada.com/wp-content/uploads/2019/11/VITA-COVID_BEST_PRACTICES-FULL-EN-FINAL.pdf

Quick Tips for Staffers: A Reminder to Put Safety First

As your workers will be, in many cases implementing these best practices, VITA has created a simple, easy to understand sheet to show workers the steps they can and should be taking to prevent the spread of COVID-19. VITA encourages you to review and distribute a copy of this document to your workers and paste a copy behind the register as a reminder to take these recommended steps consistently.

https://vitaofcanada.com/wp-content/uploads/2019/11/VITA-COVID_PROTOCOL-STAFF-EN-FINAL.pdf

A Message to the Public: Showing Your Customers You Care

VITA has designed a public facing document. This shows your customers before they even walk in your store that you are working hard to keep them as safe as possible. VITA encourages you to review, print and post a copy on your public entrance to inform your customers and to demonstrate your commitment to making the shopping experience as safe as possible.

https://vitaofcanada.com/wp-content/uploads/2019/11/VITA-COVID_PROTOCOL-PUBLIC-EN-FINAL.pdf

Summary:

The tools VITA has created are designed to help you: Help you be as safe as possible and show your customers that they should be confident that you are taking the steps necessary to minimize the risk of COVID-19 transmission.

View all COVID-19 resources here: <https://vitaofcanada.com/covid-19/>