

# VAPING

A COMPILATION OF RESEARCH



VAPOUR PRODUCTS



A vapour product, **also known as an e-cigarette**, **is a type of nicotine delivery system.** Vapour products come in a variety of shapes and sizes. These products do not contain tobacco and involve no combustion.

### **HOW DOES IT WORK?**

"In contrast with cigarettes, which involve tobacco combustion, [vapour products] use heat from an electric heating element to transform e-liquid into a vapour.

When the consumer inhales the vapour, nicotine is absorbed into the blood stream via the respiratory tract."

BATTERY BUTTON VAPOUR MOUTHPIECE OUTER TUBE
ASING
UBING

DIFFERENCES IN HOW E-LIQUIDS ARE CONTAINED:



OR



## OPEN SYSTEM REFILLABLE

There are many specifically formulated e-liquid flavours that can be mixed in different ways.

CLOSED SYSTEM NON-REFILLABLE

Cartridges can be replaced anytime - either when the cartridge is finished or to enjoy different flavours.

vitaofcanada.com



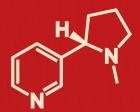
**GLYCEROL** 



**PROPYLENE GLYCOL** 



**FLAVOURS** 



**NICOTINE** 



**GLYCEROL<sup>2</sup>** 

**NATURALLY OCCURS IN:** 







COMMERCIALLY **DERIVED FROM** 



VEGETABLE

Commonly used in the food industry



#### **FLAVOURS**

Flavours used in e-liquids are generally the same as those approved for use in food products.

Flavours play an important part in attracting smokers to potentially reduced risk alternatives, such as vaping.



PROPYLENE GLYCOL<sup>3</sup>

**NATURALLY OCCURS IN:** 





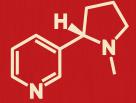


**COMMERCIALLY** DERIVED FROM



SYNTHETICALLY

Commonly used in the food industry



#### **NICOTINE**

The nicotine that is used in e-liquids is extracted from tobacco leaf or synthetically made. E-liquids do not contain tobacco.

"Nicotine inhaled from smoking tobacco is highly addictive. But it is primarily the

toxins and carcinogens in tobacco smoke - not the nicotine - that cause illness and death."5

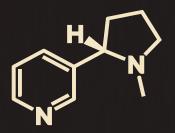


CONTAINS NO TOBACCO

The International Agency for Research on Cancer does not identify nicotine as a carcinogen.

"There is no evidence that sustained human use of nicotine alone increases the risk of cancer."6

#### HARM REDUCTION



The British Medical Association recently stated that

"there is a growing consensus that using an e-cigarette is significantly less harmful than smoking tobacco."



Independent studies demonstrate that products that involve no combustion are likely to emit far **fewer and lower levels of toxicants** compared to conventional cigarettes and have the potential to be less harmful to health.8

Hazardous compouds in cigarette smoke

Number of these compouds

with confirmed carcinogenic activity<sup>24</sup>

In a 2017 survey of the academic and scientific literature on vapour products, the BC Centre for Addictions concluded that

"Vapour from e-cigarettes contains only a fraction of the toxins (18 of 79) found i 18 of 79

FRACTION OF TOXINS AND NO TAR.

the toxins (18 of 79) found in tobacco cigarettes

and generally in substantially lower levels. E-cigarettes also do not deliver tar."  $^{10}$ 

THOUSANDS
OF SMOKERS
INCORRECTLY BELIEVE
VAPING

7,357

A report released in February
2018 by Public Health England
reviewed all of the published
scientific literature, survey
data and other reports and
databases made available since
2015. The researchers echoed
earlier findings that

e-cigarettes are 95% less harmful and added that

Estimated number of chemical

compounds in cigarette smoke

thousands of smokers incorrectly believe vaping is as harmful as smoking; and that the evidence does not support e-cigarettes are a gateway to

smoking, but rather an important tool to help people quit.11

According to recent research, there is a discrepancy between current evidence and public perceptions of relative risk of various



tobacco/nicotine products. To address these misperceptions health researchers have argued for "public health education efforts to increase understanding of basic harm reduction principles." 12

## WHAT TO LOOK FOR IN A VAPING PRODUCT

Consumers should ensure that their e-liquid contains pharmaceutical grade nicotine and food grade flavourings.



Products should comply with product standards like the ones being developed by national and international standard organizations. Topics covered include:

Design Safety
Quality of Ingredients
Strict Manufacturing Processes
Testing
Labeling
Packaging



Compliance with Federal and Provincial laws and regulations.

## **SECOND HAND VAPOUR**

"Although research in this area is limited, there is a lack of evidence that exposure to the constituents of e-cigarette vapour poses specific health risks to bystanders... Any second-hand exposure would be less than 1% of the threshold limit value that is placed on workplace air quality." 13





#### REDUCED SECONDHAND EXPOSURE

"Vapour is airborne for only 30 seconds, compared to 18-20 minutes for cigarette smoke, thereby greatly reducing second-hand exposure."14



#### **CARBON MONOXIDE AND VOC FREE**

"Tests confirmed that second hand vapour is far less toxic than cigarette smoke often by several orders of magnitude, and that it does not contain carbon monoxide or volatile organic compounds." 15

#### **GATEWAY HYPOTHESIS**







The "gateway" hypothesis claims that people who vape are more likely to smoke in the future. However, these finding are in contrast to those published by a number of prominent public health groups, academics and health officials. 16,17,18,19,20,21 A 2017 systematic review of the evidence conducted by the University of Victoria, Canada, found that "there is no evidence of any gateway effect whereby youth who experiment with vapour devices are, as a result, more likely to take up tobacco use. The available evidence is that tobacco use by youth has been declining while use of vapour devices has been increasing."22

It is important to remember that, vaping is legal in Canada, companies are regulated to prevent the sale of vapour products to those under the age of majority. Federal and Provincial legislation makes it illegal to market to youth, to advertise close to schools and prohibits the use of people or characters.

#### **NEED FOR FURTHER EVIDENCE**

Further clinical studies are needed to comprehensively address the long-terms risks of these products in absolute terms. In the interim, however, **inertia should** not be allowed to waste an opportunity to potentially improve public health.



## REGULATION



As Jeff Stier, a prominent harm reduction advocate, articulates, we must "make sure that these products are appropriately regulated and stay out of the hands of kids. We also mustn't limit access, affordability or innovation - all necessary elements to effective harm reduction strategies."<sup>23</sup>

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- 19. A similar study by the same UCSF group in January 201/ came to the same conclusions, that vaping is a gateway to smoking, and was also widely criticized. Commenting on this paper, Peter Hajek Director of the Tobacco Dependence Research Unit at Queen Mary University of London, said: "The press release claimed that 'E-Cigarettes are Expanding Tobacco Product Use Among Youth' but this study showed no such thing. It detected no increase in youth smoking, on the contrary, the continuous decline in smoking shows that e-cigarettes are not expanding smoking. In fact, the data in the paper suggest that if anything, the increase in vaping has been associated with an accelerated decline in smoking. The cut-off point of 2009 seems to have been selected to show no acceleration, but very few young people tried vaping in 2009. By 2011, only 1.5% of middle and high school students vaped within the past 30 days and the figures went up after that. If the decline in smoking over 2004-2011 is compared with the decline over following years, it may well have significantly accelerated. The final conclusion that 'E-cigarette—only users would be unlikely to have initiated tobacco product use with cigarettes' makes no sense because e-cigarette only users have not initiated any tobacco product use!" Available at: https://www.ncbi.nlm.nih.gov/pub-
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- 23. www.jeffstier.org
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